

IN THE UNITED STATES PATENT AND TRADEMARKS OFFICE

July 14, 2009

Re: Our File: 56197.3
Invention: METHOD, SYSTEM AND APPARATUS FOR
INTERNET-BASED SALES GENERATION
Application No.: 10/656,115
Filed: September 8, 2003
Country: United States
Inventor: Gabrielle Jeans
Examiner: CUMARASEGARAN, VERN
Art Unit: 3629
Due Date: July 14, 2009

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450
U.S.A.

Dear Sir/Madams:

Agent for Applicant acknowledges receipt of Final Office Action dated April 14, 2009. Agent for the Applicant responds as follows.

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.